



unison

CANADIAN CHORAL FESTIVAL
WINNIPEG, MAY 21-24 MAI 2010
FESTIVAL CHORAL CANADIEN

PRESENTED BY



WINNIPEG'S GLBT CHORUS

SPONSORSHIP AND MARKETING OPPORTUNITIES

Unison Festival 2010 marks the fourth festival of choruses consisting of gay, lesbian, bisexual, transgender, two spirited and straight (but happy) singers from across Canada.

At the previous festivals in Edmonton, Toronto and Vancouver, homosexuals and straights alike descended upon the respective cities and sang their hearts out for each other. It is hard to imagine the absolute euphoria that is created by the singing, the listening, the dancing and the camaraderie that abundantly flows throughout the weekend.

Don't miss this opportunity support a fabulous event, and to have exposure to over 500 performers and over 1000 audience members throughout the festival weekend.

Contact our sponsorship coordinator for more details: Tony Hailu by email at tonyhailu@gmail.com

Unison Brings People Together

Unison is the only national GLBT event that brings everyone together for a celebration in the spirit of diversity. Over 1000 people will attend Unison Festival 2010. In addition to the over 400 visitors from across Canada we expect 650 Manitobans to attend. The Unison Festival 2010 website has over 800 hits per month.

Unison is a celebration of diversity

- By supporting Unison, you show Canada that you support equality for all.
- Unison is a Showcase of Musical Talent from across Canada and the USA
- Whether a choir is large or small, new or established, Unison showcases the joy of celebrating diversity through singing together!

Get Noticed!

When you support us, we support you.

A recent study showed that the GLBT demographic is 89% brand-affiliated, meaning most likely or highly likely to actively seek out a brand that had advertised in gay media. [Source:Simmons]

Partner with Unison Festival 2010 - Winnipeg

Gain visibility for your organization by making a difference in the lives of the GLBT community in Manitoba and all of Canada.



FOR MORE INFORMATION VISIT: WWW.UNISONFESTIVAL.CA

SPONSORSHIP LEVELS:

Premiere Sponsor

(Recommended donation \$5,000)

As a Premiere Sponsor you receive:

- Choice of IFC, IBC or OBC ad space in the Unison Festival Programme
- Prominent banner positions at any Unison Festival events
- Web banner ad on home page
- Proportional position of your logo on the Sponsorship page of the Unison Festival website with links to your website
- Product sampling opportunities
- Recognition during all events
- E-Newsletter advertisement and announcement of your support
- Four VIP passes to the Opening Concert, All concert blocks and the Closing concert/exercises
- Four tickets to banquet

Official Sponsor

(Recommended donation \$3,000)

Official Sponsors receive:

- Banner displayed at all events
- Choice of IFC or OBC ad space in the Unison Festival 2010 Official Programme
- Web banner ad on home page
- Proportional position of your logo on the Sponsorship page of the Unison Festival website with links to your website
- Product sampling opportunities
- Recognition at all events
- E-Newsletter advertisement and announcement of your support
- Two VIP passes to the Opening Concert, All concert blocks and the Closing concert/exercises
- Two tickets to Banquet

Festival Partner

(Recommended donation \$1,500)

Festival Partners receive:

- Logo displayed at all events
- Half-page ad space in the Unison Festival Programme
- Proportional position of your logo on the Sponsorship page of the Unison Festival website with links to your website
- Limited product sampling opportunities
- Two VIP passes to the Opening Concert, All concert blocks and the Closing concert/exercises

Contact our sponsorship coordinator: Tony Hailu at tonyhailu@gmail.com

Over 400+ Individuals from 17 Choirs are already confirmed to attend

British Columbia

Aviva (Nanaimo)
Synergy (Vancouver)
Vancouver Men's Chorus

Alberta

Calgary Men's Chorus
Edmonton Vocal Minority

Saskatchewan

Bridge City Chorus (Saskatoon)
Prairie Pride Chorus (Regina)

Manitoba

Rainbow Harmony Project
(Winnipeg)

Ontario

Forte The Toronto Men's Chorus
Ottawa Gay Men's Chorus
Singing Out (Toronto)
Rainbow Chorus of Waterloo-Wellington
Tone Cluster (Ottawa)

Quebec

Ensemble vocal Extravaganza
(Montreal)

Nova Scotia

The Women Next Door
(Halifax)

USA (national choir) GALA
Choruses Unison Festival Chorus



Presented by Winnipeg's Own:
Rainbow Harmony Project

The Rainbow Harmony Project is a voluntary, not-for-profit community chorus incorporated to provide an opportunity for people who are gay, lesbian, bisexual, transgender, two-spirit and their supporters to sing together. The primary purpose of the organization is to promote musical excellence in performance.

Rainbow Harmony Project is a registered charity:
No. 884292517.

web: www.rainbowharmonyproject.ca

email: president@rainbowharmonyproject.ca



FOR MORE INFORMATION VISIT: WWW.UNISONFESTIVAL.CA